



NATIONAL MUSEUM OF AMERICAN JEWISH HISTORY

CHIEF ADVANCEMENT OFFICER

**National Museum of American Jewish History
Philadelphia, PA**

The National Museum of American Jewish History (NMAJH) seeks a dynamic and experienced Chief Advancement Officer (CAO) to provide strategic vision and leadership in designing, articulating and implementing a comprehensive national fundraising program for the institution. The Chief Advancement Officer will lead and direct the development and membership functions of the Museum, building upon the success of the recently completed \$150 million capital campaign. The successful candidate will have a unique opportunity to partner with Museum President & CEO Michael Rosenzweig during a time of growth and expansion, and will play a central role in enhancing the visibility and fundraising capabilities of the institution, leading it to national prominence.

The mission of the National Museum of American Jewish History is to present educational programs and experiences that preserve, explore and celebrate the history of Jews in America. Its purpose is to connect American Jews more closely to their heritage and to inspire in people of all backgrounds a greater appreciation for the diversity of the American Jewish experience and the freedoms to which Americans aspire. Located in the heart of historic Philadelphia, the National Museum of American Jewish History tells the story of American Jews from their arrival in North America more than 350 years ago to the present – exhibiting and interpreting the American Jewish experience in a new \$150 million, 100,000-square-foot, five-story building on Independence Mall. The Museum, a Smithsonian affiliate, envisions its new home as a place that welcomes all people, inviting them to discover what they have in common with the Jewish experience in America, as well as to explore the features that make this history distinctive. To learn more about the museum, visit www.nmajh.org.

As the realities of operating an expanded curatorial, public and educational program, as well as a larger physical plant, require more financial resources than in the past, the Chief Advancement Officer will play an essential role in enhancing private philanthropic support to ensure the future financial sustainability of the Museum. Reporting to the Museum's President & CEO and

*Chief Advancement Officer
National Museum of American Jewish History*

-serving as a member of the Museum's senior staff, the Chief Advancement Officer will work in close collaboration with the Board of Trustees and all Museum constituencies to assess and further define the strategic direction of the advancement function and implement the necessary infrastructure to support the growth of a comprehensive national program of philanthropy and membership. S/he will recruit, develop and lead a team of fundraising professionals and manage all aspects of the advancement operation including annual, major, principal and planned giving programs, corporate and foundation relations, membership, stewardship, events and prospect research. The next Chief Advancement Officer will work closely with Museum leadership to launch a multi-million dollar endowment campaign. S/he will implement systematic initiatives to identify and cultivate the next generation of donors to NMAJH while maintaining and strengthening ties to existing donors. Working in close collaboration with public relations, the Chief Advancement Officer will assist in efforts to enhance institutional image and public awareness, and strengthen internal and external relationships and partnerships to benefit the Museum.

The ideal candidate must possess proven leadership, management and organizational skills; a keen understanding of best practices in fundraising; a strong record of securing major gifts; and a demonstrated ability to meet objectives with a record of accomplishment in developing successful strategies to build a highly efficient and effective development program. S/he should have the ability to plan and complete successful annual and comprehensive campaigns, and develop new and creative approaches to increase giving. The candidate must demonstrate a high level of integrity and trust, and must be a self-starter with a sense of urgency and a clear set of priorities, but with the ability to adapt to changing circumstances in a complex environment. The candidate must possess extraordinary communication skills and be an open, achievement-oriented professional. The individual should have a collegial, team-building style with a proven ability to lead and motivate staff to keep them engaged, energized and focused on results. At least seven to ten years of leadership and management of a successful multi-million dollar advancement program is required. The ideal candidate must possess a passion for the mission of NMAJH, and the energy, enthusiasm, professionalism and drive to achieve ambitious fundraising goals.

The National Museum of American Jewish History has retained the services of Mr. Jack Gorman of Isaacson, Miller, a Boston-based national executive search firm, to assist in conducting this important search. All inquiries, applications and nominations for this opportunity should be directed via email to: **Rachel Ellenport, Senior Associate at NMAJH @imsearch.com.**

The National Museum of American Jewish History is an equal opportunity employer.