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**THE ARDMORE MUSIC HALL AND THE NATIONAL MUSEUM OF AMERICAN
JEWISH HISTORY TEAM UP TO CELEBRATE THE LEGACY OF BILL GRAHAM
AND THE GRATEFUL DEAD IN AN AFTERNOON “SNEAK PEEK” SERIES**

Thursday, October 27: Acoustic Performance by Grahame Lesh

**Friday, November 11: Talk with the Grateful Dead’s Longtime Publicist, Dennis
McNally, and Photographer Susana Millman**

PHILADELPHIA—The Ardmore Music Hall (AMH) and the National Museum of American Jewish History (NMAJH) come together this fall to celebrate the legacy of rock impresario **Bill Graham** (1993–1991) and the talent he fostered, especially the **Grateful Dead**. In conjunction with NMAJH’s current exhibition, *Bill Graham and the Rock & Roll Revolution*, AMH will present an afternoon “sneak peek” series at NMAJH featuring artists scheduled to perform at AMH’s venue in the evenings. The two events in the series will take place on Thursday, October 27 and Friday, November 11 at 2 pm.

Recognized as one of the most influential concert promoters in history, Bill Graham played a pivotal role in the careers of iconic artists including the Grateful Dead, Jefferson Airplane, Janis Joplin, Jimi Hendrix, Santana, Fleetwood Mac, the Who, Led

Zeppelin, the Doors, and the Rolling Stones. After escaping Nazi Germany and immigrating to the United States as a 10-year-old, Graham found himself at the right place and the right time during rock & roll's most transformative years. His ingenuity and passion propelled his message of the rock & roll movement from coast to coast. In the '60s he took over the lease on San Francisco's famed Fillmore Auditorium, where he produced groundbreaking shows throughout the decade—including sold-out concerts by the Grateful Dead, Cream, Big Brother & the Holding Company, and the Doors, before going on to present pivotal shows by Jimi Hendrix; Crosby, Stills, Nash & Young; Bob Dylan; and The Band at his venues in San Francisco and New York City.

On **Thursday, October 27 at 2 pm**, NMAJH will host the first event in the afternoon sneak peek series. Titled "Growing Up Grateful Dead," the program will feature **Grahame Lesh**, the son of Grateful Dead bassist Phil Lesh. Grahame will perform a short acoustic set and share stories of growing up around the band and how Bill Graham impacted his life. Tickets for the afternoon program can be found [here](#) (\$10 or free for NMAJH and AMH members). Later that evening, Grahame will perform with country-rock band Midnight North at AMH, also featuring the John Kadlecik Band. Kadlecik, often referred to as "John K," is best known for being a guitar-slinging side to Grateful Dead members Phil Lesh and Bob Weir in the band Furthur, as well as being a co-founder of the group Dark Star Orchestra. Tickets for this show can be found [here](#).

NMAJH will host the second event of the afternoon sneak peek series on **Friday, November 11 at 2 pm**, titled "All Access: Working with the Grateful Dead." It will feature the longtime publicist for the Grateful Dead, **Dennis McNally**, and his wife, **Susana Millman**, photographer for the Grateful Dead. McNally and Millman will tell stories from onstage, offstage, and backstage with the Dead from 1984 to 1995. Tickets for the November 11th program can be purchased [here](#) (\$10 or free for NMAJH and AMH members).

Later that evening, McNally and Millman will participate in a fan Q&A at AMH to celebrate Millman's book release of *Alive with The Dead: A Fly on the Wall with a Camera*. Audience members will be able to purchase this 256-page large format coffee

table book that features exclusive photos from the Dead's best years. Box Of Rain ('68-'74 Dead tribute) will perform alongside beloved Main Line-based Neil Young tribute band Broken Arrow that night as well. Tickets for this special evening can be found [here](#).

AMH and NMAJH are thrilled to collaborate on the afternoon sneak peek series tied to the Bill Graham exhibition. Through his success with The Fillmore and his ability to recognize key up and coming talent, Graham created the blueprint for future concert promoters and venue managers. "I'm honored to play some small part in the continuing legacy of Bill Graham. Ardmore Music Hall is the headquarters for 'Deadheads' in the Philly area, and working with folks like Grahame Lesh and Dennis McNally, Bill Kreutzmann and John Kadlecik and Melvin Seals, gives a small glimpse into the life of a legendary figure who helped shape the concert industry," says **Chris Perella**, Co-owner and Talent Buyer at AMH. "I probably wouldn't have a career if it weren't for Bill Graham, and the opportunity to partner with NMAJH to pay homage and connect these dots is very exciting."

Bill Graham and the Rock & Roll Revolution is on view September 16, 2016 – January 16, 2017 at NMAJH. Featuring iconic psychedelic concert posters, rock memorabilia, photographs, films, and ephemera, the exhibition explores the momentous cultural transformations of the '60s, '70s, and '80s through the lens of rock & roll. The exhibition includes nearly 300 objects from lenders across the country, with many being shown in public for the first time. The exhibition is organized and circulated by the Skirball Cultural Center, Los Angeles, in association with the Bill Graham Memorial Foundation, and made possible through the support of Alex Graham, David Graham, and Danny Scher. For more information on *Bill Graham and the Rock & Roll Revolution*, including related public and education programming, visit <http://nmajh.org/billgraham>.

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About the Ardmore Music Hall

The Ardmore Music Hall has established itself as a premiere landing spot for many renowned local and national touring musical acts. Features include a state-of-the-art sound system, a wide dance space, and 20+ craft beers on draught. The venue is located at 23 East Lancaster Ave, and is easily accessible by public transportation with the R-5 regional line. Visit the [AMH website](#) for the most up-to-date information regarding the venue and a full listing of upcoming events.

About the National Museum of American Jewish History

The National Museum of American Jewish History, located on historic Independence Mall in Philadelphia, brings to life the more than 360-year history of Jews in America. Tracing the stories of how Jewish immigrants became Jewish Americans, the Museum invites visitors of all backgrounds to share their own stories and reflect on how their histories and identities shape and are shaped by the American experience. An open door for all, NMAJH honors the past and contributes to a better future by sharing the power of imagination and ideas, culture and community, leadership and service, in ways that turn inspiration into action.

The National Museum of American Jewish History is located at 101 South Independence Mall East at the corner of Fifth and Market Streets in Philadelphia. Museum hours are Tuesday to Friday, 10:00 am – 5:00 pm, and Saturday and Sunday 10:00 am – 5:30 pm. NMAJH is closed most Mondays, including federal holidays and some Jewish holidays. Museum admission is \$12.00 for adults, \$11.00 for senior citizens and youth, free for children 12 and under, Museum Members, and active military with ID. For the run of *Bill Graham and the Rock & Roll Revolution*, September 16, 2016 – January 16, 2017, the Museum will stay open until 8 pm on Wednesday evenings. (Please note the Museum will be closed on select Wednesday evenings for High Holidays and private events, including October 26.) Connect with the Museum on [Facebook](#), [Twitter](#), [Instagram](#), and [Pinterest](#). For more information, visit nmajh.org or call 215.923.3811.