

NATIONAL MUSEUM OF
AMERICAN JEWISH
HISTORY



SCHOOL AND YOUTH GROUP

EXECUTIVE SUMMARY

July 2016-June 2017

Presented on 9/14/2017



"This visit helped my students more fully understand the obstacles, challenges, and successes of the Jewish immigrants and other immigrant groups."

Mary Finnegan, St. Isidore School Quakertown, PA

Education Department Executive Summary

Academic Year 2016-2017

“Students gained a clearer understanding of Immigration. The follow-up visit sparked a huge interest in artifacts and how they tell a story about the history of a group of people.”

Yalon Dirickson-Martin, Solis-Cohen Elementary School

The Education Department is committed to providing accessible, high-quality educational programs for local and national audiences through special curricula, admission and transportation subsidies, accredited professional development programs for teachers, enhanced doцент education and staff development, adult and teen classes and workshops, special family programs, and new online initiatives.

The department’s offerings served many different constituencies in Philadelphia and around the nation. Below are some highlights from the past year.

Schools and Youth Programs:

- We served 10,689 students as part of 273 groups. This includes 44 groups who participated in off-site or distance learning programs.
- Due to the generosity of our funders, we offered a full scholarship to cover admission, and in many cases, transportation expenses, to 61 % of students who visited the Museum in FY 17.
- 56% of student groups were from Philadelphia - area public schools and 22% of student groups represented Jewish organizations (Jewish Day schools, Jewish Community groups and Jewish Camp groups)
- We saw record attendance in the months of March (1,216) and May (1,872).
- Our most popular programs continue to be Becoming American and Traveling Suitcase, Courageous Choices, and Unique Promise and Imperfect Freedom: American Jews and WWII. Over 2,100 students participated in our signature program, Becoming American.
- We continue to offer *Courageous Choices*, a subsidized program that includes a live performance followed by a Q&A with dancer Khalil Munir or other special guests. Over 1,800 students and 32 school groups participated in Courageous Choices this year.

National Presence and Curriculum Development:

- This year we hosted our second annual *National Educators Institute: The Art and Science of Teaching American Jewish History*. Fourteen Jewish educators from across the country participated in four days of workshop and experiential learning aimed at enhancing the teaching and learning of American Jewish history.

- Staff conducted two traveling National Educators Institute trainings in St. Louis and Indianapolis, attended by 20 teachers from five schools.
- We continue to expand our National Curriculum on American Jewish History. One lesson about religious liberty and two lessons about immigration have been completed, and new lessons about the Labor Movement, the Civil War, and the Civil Rights Movement are forthcoming. We will also be developing a lesson to supplement our upcoming exhibition on Leonard Bernstein.
- In FY17, we offered *Becoming American: History of Immigration 1880s-1920s/Traveling Suitcase* to nine schools and synagogues across the country who otherwise would not have been able to engage in the Museum's educational resources. This is a 200% increase over FY16's three schools.

Teacher Professional Development:

- We co-presented and hosted a Teacher Professional Development day for 400 Philadelphia School District art and music teachers and partnered with the Institute of Contemporary Art, Anti-Defamation League, and Pennsylvania Academy of Fine Arts on the creation of teacher professional development workshops.
- We have also continued to offer customized professional development workshops for individual schools, such as Gotwals Elementary School and String Theory High School of the Philadelphia Public School District.
- Teacher Professional development workshops help promote the Museum as a partner and leader in education along with promoting Museum programs to reach new audiences and increase the number of school visits.

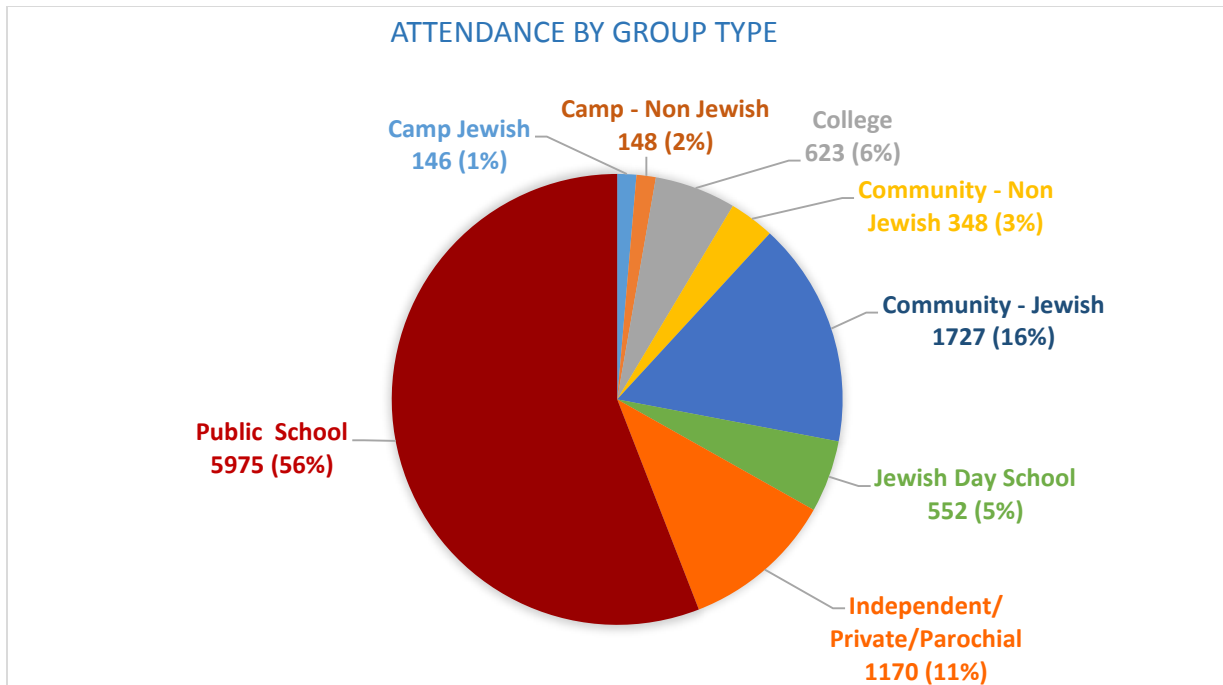
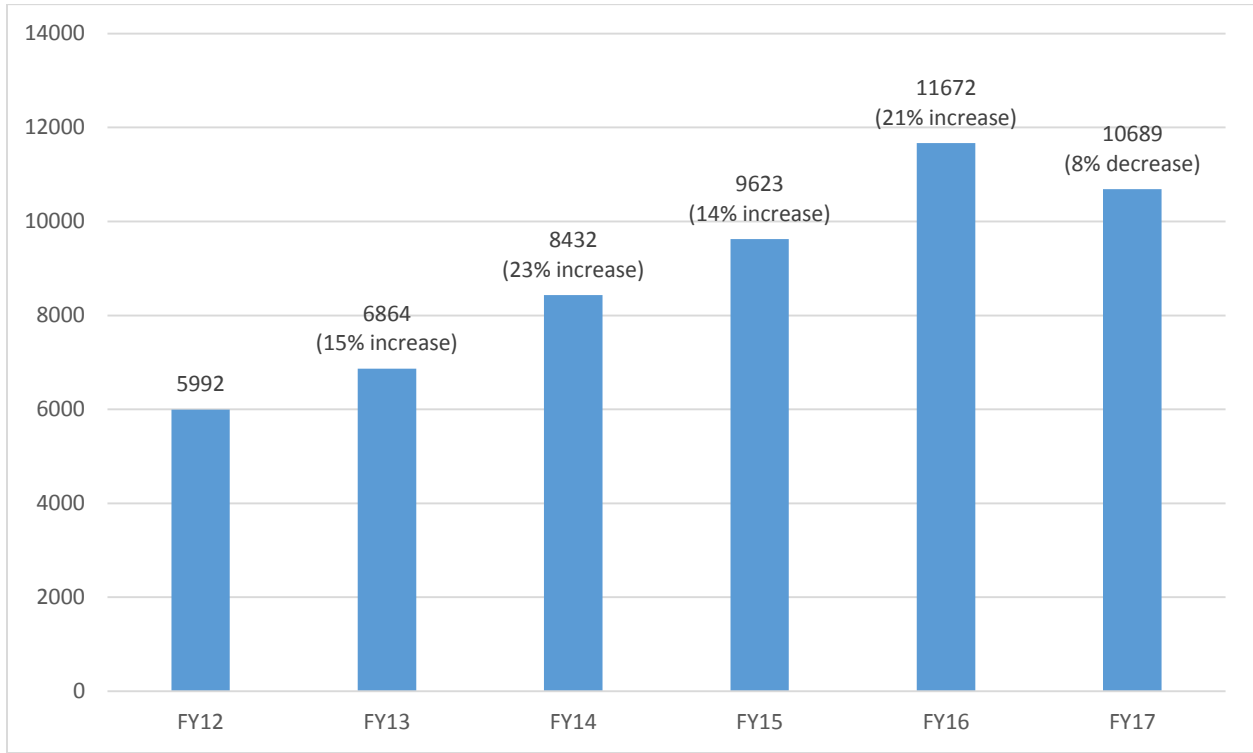
Docent and Museum Education Fellows:

- 50 volunteer Docents led hundreds of student and adult tours donating more than 2,550 hours to the Museum. This is a financial contribution of over 61,000.
- We recruited and trained five graduate level Education Fellows who provided interpretive programs to school and adult groups.
- This year's docent trainings focused on our different curricular offerings including *On a Mission!*, *Unique Promise* and *Imperfect Freedom*, *Becoming American* and more.
- We conducted trainings relating to our special exhibitions and facilitated an enrichment trip to Ellis Island in New York City.

Outreach and Partnerships:

- This year, we continued working with partners including the African American Museum in Philadelphia, LaSalle Art Museum, National Archives, Holocaust Awareness Museum and Education Center, National Constitution Center, ADL, School District of Philadelphia, and the Smithsonian Institute. Partner relationships have included joint educational programming, cross-institutional promotion, and mutual support of multi-organizational programs.

School and Youth Group Attendance



NMAJH Education Funders FY 17

The Museum solicits funds from a wide variety of corporations, foundations, government entities, and individual donors to raise funds in support of Education Department programming, made possible through support from the following:

An anonymous national foundation; Arronson Foundation; Susan and Eric Baelen; Judy and Stephen Bleyer; Andrea and Charles Bronfman Philanthropies; Solomon and Sylvia Bronstein Foundation; Michele and Jeffrey Brotman; The Foundation for Jewish Day Schools, a partner of the Jewish Federation of Greater Philadelphia; Daniel & Jodi Katz Family Fund; The Eleanor M. and Herbert D. Katz Family Foundation; Robin and Bradford Klatt; Lasko Family Foundation; Andrea and Michael Leven; Christian R. and Mary F. Lindback Foundation; The Lucius N. Littauer Foundation; Christopher Ludwick Foundation; Sylvia Kellem Memorial Fund; David & Inez Myers Foundation; Origlio Beverage; Norman Raab Foundation; The Paul and Emily Singer Family Foundation; Sidney Stern Memorial Trust; TD Charitable Foundation; Weis Markets; Judy and Fred Wilpon Family Foundation; Winnick Family Foundation; and many additional Museum friends and supporters.

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For Full FY 17 School and Youth Group Report visit: [http://nmajh.org/uploadedFiles/FY 17 School Groups Annual Report.pdf](http://nmajh.org/uploadedFiles/FY_17_School_Groups_Annual_Report.pdf)