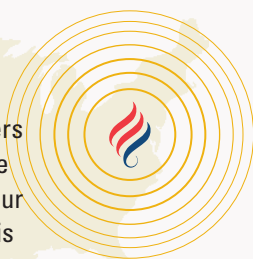


REFLECTING *on* SUCCESS

ANNUAL REPORT • FISCAL YEAR 2016 (JULY 1, 2015 THROUGH JUNE 30, 2016)

60%

of the Museum's members live outside of a 50-mile radius of the Museum. Our member retention rate is 90%, which is 50% higher than the industry average.



THE MUSEUM PRESENTED

3 Special Exhibitions

on topics as diverse as children's books, LGBT history, and agriculture.



On July 4, 2015, the Museum welcomed more than **2,000** visitors to celebrate Independence Day.

Nearly **18,000** children, teens, and adults experienced the Museum

thanks to special access initiatives including the ACCESS, STAMP, Blue Star Museums, and Art Reach programs; through free admission days, pay-what-you-wish evenings, the Free February program, free access to the *Only In America*® Gallery and first floor; and through underwriting thanks to generous donors who support our education program.

Blue Star Museums

Art-Reach

STAMP THE VIRGINIA AND HARVEY KIMMEL FAMILY TEEN PROGRAM

ACCESS

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Our Legacy Society is growing thanks to individuals who have named the Museum in their estate plans.

We are deeply grateful to the **Leo Nothmann Marital Trust**, whose bequest was realized this year.

Join the dozens who are committed to sustaining the Museum's future as members of the Legacy Society.

For more information, please contact **Ilana B. Dean** at 215.923.3811 x111 or idean@NMAJH.org.

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