

[ news ]

## Exhibit for Rock Biz Great

### Promoter Bill Graham

(1931-1991) helped create the modern concert business. In the 1960s and '70s, he ran two live venues, the Fillmore West in San Francisco and the Fillmore East in New York, introducing audiences to artists such as Jimi Hendrix, Janis Joplin, and Santana. He was also instrumental in organizing benefit shows for humanitarian causes, like 1985's Live Aid and 1988's Human Rights Now! But before that, Graham was Wulf Grajonca, a German refugee orphaned by the Holocaust during World War II. And so it's appropriate that *Bill Graham and the Rock & Roll Revolution*, the first comprehensive exhibit on his life and work—full of photos, documents, posters, and other memorabilia—is being held at Philadelphia's Museum of American Jewish History through January 16. [nmajh.org](http://nmajh.org)



Bill Graham (l) tells the Beach Boys' road manager he's late for a 1971 concert.

## More Sound, Fewer Wires

**Portable P.A.s** are a boon to all kinds of school ensembles, but you've still got to deal with a lot of cables when setting them up. Peavey's new Escort 6000 makes life slightly easier on this front. If you want to play something from your phone or other mobile device through the P.A., just pair it up with the Escort's Bluetooth wireless system, run it through any of the mixer's nine channels, and—if you like—treat it to some digital multieffects. Whatever wires you still need will fit inside the unit's carrying case. There's also a folding speaker stand and luggage-style wheels to roll it all away. [peavey.com](http://peavey.com)



Millisa Henderson

## Scholarship of Rock

The fifth anniversary of a fruitful partnership between Berklee College of Music and the Lollapalooza festival has worked out well for one teen musician. Millisa Henderson, an 18-year-old guitarist from Muskogee, Okla., is the recipient of the 2016 Berklee Lollapalooza Endowed Scholarship, a four-year, full-tuition award that brings her to Berklee this fall. Selecting the scholarship winner required auditions in cities across the U.S., in search of a musician with a strong interest in rock music who aspires to a performance career. Henderson clearly fits that bill, having played guitar in her high school jazz band and marching band as well as two rock bands and Guitarchestra, a Tulsa-based orchestra that performs rock arrangements of classical pieces. She's currently working on an EP of original music. Congratulations, Millisa!

## EMMA'S DIARY

Meet Emma Stoneberg, a longtime *In Tune* reader and recent college grad who's just beginning her career adventures in the music business. Every month this season, she'll be reporting on her progress.



### PART 1

## The Journey Begins

It's 4:24 in the morning. My ceiling fan mocks me with every rotation, reminding me that *I am still awake*. Maybe it's the dim glow of Microsoft Word and YouTube videos affecting my sleep patterns. Or maybe it's the fact that in a little less than two weeks, I'm moving to Los Angeles, Calif., to start a new chapter, launch an entertainment industry career, and begin my post-grad life.

If the Emma of five years ago read the above passage, she probably would have laughed in disbelief that L.A. was the city she'd begin a life in. Back then, I was just about to start my freshman year at Catawba College in Salisbury, N.C. I actually found Catawba through *In Tune Monthly*. I'd been a dedicated reader throughout middle and high school, and by the time I was ready to pick colleges, I knew where I wanted to apply.

When I toured Catawba for the first time, it was an instant fit. At 18, I wasn't one of those kids who could run off to Hollywood and couch-surf, waiting around for their big break. I needed college to hone my skills, develop socially, and explore my options. Although my dedication to music has never wavered, I really had no idea what it could lead to.

At Catawba, I had the unique opportunity to be involved with the Artist Development Program, which simulates the way the real music industry works. I performed constantly as a solo artist, served on the program's board for all four years, and worked my way up to being its general manager in my senior year. I also networked and created long-lasting relationships that would eventually lead to the internship that inspired my move out to Los Angeles.

But that's for next month's installment...

(GRAHAM) ROBERT ALTMAN; (HENDERSON) COURTESY OF BERKLEE COLLEGE OF MUSIC; (STONEBERG) COURTESY OF EMMA STONEBERG