



## Weekly Crowdfunding: National Museum of American Jewish History: Feeling Groovy on Kickstarter

By Peak Johnson | on August 1, 2016 | 0 Comment

Crowdfunding

Kickstarter



This is a pretty cool project that I could definitely get behind, even if I don't know too much about rock and roll. As part of a new exhibition, the National Museum of American Jewish History has purchased Steely Van, a vintage VW bus, and repainted it in "psychedelic colors" to be the spokesmobile for [Bill Graham and the Rock & Roll Revolution](#).

For this Kickstarter campaign, NMAJH is asking for \$10,000 in order to support the purchase, travel, and artist-led community painting of Steely Van!

*An orphan and Holocaust survivor who came to America as a child, Bill Graham grew up to become a world-famous concert promoter whose innovations in the way we see concerts continue today, from U2 to the Rolling Stones, Janis Joplin, the Grateful Dead, Jimi Hendrix, Huey Lewis and the News, Led Zeppelin, and so many more acts.*

*To honor Bill Graham as a Jewish American who forever changed the music industry, this fall the [National Museum of American Jewish History](#) will present the special exhibition, [Bill Graham and the Rock & Roll Revolution](#).*

*At a time when virtually no one else in the music business saw the potential of rock as a force for social change, Bill Graham organized and presented large-scale events for charity—including some of the twentieth century's most significant benefit concerts.*

*As the premier institution exhibiting, educating, interpreting and preserving the stories of Jewish life in America, the Museum – located on historic Independence Mall in Philadelphia – is thrilled to be the **exclusive east coast venue for** [Bill Graham and the Rock & Roll Revolution](#).*

As of this writing, there are only 18 days left to fund this project. NMAJH has just 14 backers and have raised \$649 of their intended \$10,000.

**The Project:** [National Museum of American Jewish History: Feeling Groovy](#)

**Creator:** [National Museum of American Jewish History](#)

**Sweet Spot:** Pledge \$50 or more and receive tickets for four to the “Bill Graham and the Rock & Roll Revolution” exhibition in Philadelphia, plus a NMAJH wine tote. Pledge \$100 or more and receive tickets for four to the “Bill Graham and the Rock & Roll Revolution” exhibition in Philadelphia, plus a NMAJH hooded sweatshirt

More Info: For more info on the [National Museum of American Jewish History: Feeling Groovy](#) and the other prizes you could potentially win, check out their [Kickstarter](#) page.

*Every week Geekadelphia features a crowdfunding project created by local Philadelphians. Check 'em out and support our local geek scene. If you have a project that you'd like featured on site, contact [geekadelphia@gmail.com](mailto:geekadelphia@gmail.com)*