

**FOR IMMEDIATE RELEASE**  
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**WINTER 2016-2017 PROGRAMS AT THE  
NATIONAL MUSEUM OF AMERICAN JEWISH HISTORY**

PHILADELPHIA—The **National Museum of American Jewish History (NMAJH)** announces an engaging variety of programs for visitors of all ages from December 2016 through February 2017. The Museum will continue to have special extended hours—5 to 8 pm—on Wednesday evenings through January 16 in honor of the special exhibition, [\*Bill Graham and the Rock & Roll Revolution\*](#), and is excited to announce extended hours on Thursday evenings from December 1 – 22 as part of Old City District’s Historic Holiday Nights. Visitors can enjoy 2-for-1 Museum admission on both evenings from 5 to 8 pm through December 22, 2016.

**Rock Docs Series: *Monterey Pop* with World Cafe Live**

**Thursday, December 8, 6 pm Pre-show, 7 pm Film screening**

**\$15 General Admission**

The Museum continues its cinematic celebration in conjunction with the special exhibition *Bill Graham and the Rock & Roll Revolution*, by screening the classic rock concert documentary *Monterey Pop* (USA, 1968, 79 min., Dir. D.A. Pennebaker). The documentary spotlights the three-day festival held in 1967 in California, featuring artists such as Jimi Hendrix, Jefferson Airplane, Janis Joplin, Simon & Garfunkel, and the Grateful Dead. The film screening will be preceded by a World Cafe Live "Summer of Love" party with Old Soul Revival at the Museum. The Rock Docs Series is curated by longtime film critic for the *Philadelphia Inquirer*, Carrie Rickey. To purchase tickets, visit [bit.ly/montpop](http://bit.ly/montpop).



## **Second Sunday Family Activities**

**Every second Sunday of the month (December 11, January 8, February 12), 10 am – 3 pm**

**Free with Museum admission**

The Museum hosts family-oriented events every second Sunday of the month, with exhibition tours, games and lessons, arts and crafts, and other activities. Enjoy holiday-themed activities on December 11, Tu B'Shevat celebrations on January 8, and a cozy day of reading on February 12. More information available [here](#).

## **OPEN for Interpretation: The (Whole) Cinemagillah Film Premiere & Discussion**

**Wednesday, December 14 at 7 pm**

**\$10/Free for Members**

Join the Museum's current [OPEN for Interpretation](#) artists-in-residence, Emmy-nominated filmmaker and Webby Awards founder Tiffany Shlain and UC Berkeley artist and robotics professor Ken Goldberg, as they premiere their new short film about the American Jewish experience as depicted on television and in film. *The (Whole) Cinemagillah* is inspired by the Museum's stories and is composed of cloud-sourced contributions from participants around the country. The screening will be followed by a discussion with the artists. For more information and tickets, visit [bit.ly/cinemagillah](http://bit.ly/cinemagillah).

## **Student Rock Band Showcase**

**Thursday, December 15, 6 – 9 pm**

**Pay What You Wish Admission**

In celebration of rock concert promoter Bill Graham's legacy, the Museum has partnered with the Philly Pops and the School District of Philadelphia to host a Student Rock Band Showcase featuring public school students from Philadelphia and the surrounding metropolitan area. Students will perform popular music representative of Bill Graham's concerts and the rock & roll era.



Courtesy of CAPA High School

Attendees can also check out the *Fillmore Style Student Poster Design Exhibition* on the Museum's second floor, on view through January 16, 2017. For more information and tickets, click [here](#).

*In partnership with the Philly Pops and the School District of Philadelphia*

### **“Celebrating with Light” Access-Friendly Program**

**Sunday, December 18, 1:30 pm**

**Free with Museum admission**

Teens, adults, and their families are welcomed to the Museum for an accessible program hosted by Judith Creed Homes for Adult Independence (JCHAI). A tour of the Museum will highlight Hanukkah and other ritual-related artifacts and discuss the use of light in celebrations across religions, followed by games of dreidel. For more information, click [here](#).

### **Cocktails and Candles**

**Thursday, December 22, 7 – 10 pm**

**\$35/\$25 Young Friends Members**

**Special: Ticket + Young Friends Membership = \$60**

The Young Friends of NMAJH host a pre-Hanukkah celebration full of lights, latkes, and libations. This year’s event will feature a silent auction, proceeds from which will benefit the Museum’s *Traveling Suitcase* educational program for K-12 students. For more information and tickets, visit [bit.ly/cocktailscandles](http://bit.ly/cocktailscandles).

### **Being \_\_\_\_\_ at Christmas**

**Sunday, December 25**

**Activities throughout the day (Museum hours: 10 am – 5:30 pm)**

**\$12 Adults/FREE for Members**

**\$5 Kids 12 & under/FREE for kids of Family Level Members and above**

Snowy. Jewish. Happy. Caring. Buddhist. Generous. Family. Creative. Friendly. Sparkly. Fill in your own blank and join the Museum for an annual day of family fun. Families from every background are invited to join in a day of music, games, dancing, children’s activities, crafts with The Clay Studio, live music from Emmy Award-winning Alex & the Kaleidoscope, and access to the special exhibition, *Bill Graham and the Rock & Roll*

*Revolution*. To see the full schedule of events or to purchase tickets, visit [NMAJH.org/dec25](http://NMAJH.org/dec25).

*Sponsored by the Robert Saligman Jewish Heritage Fund*



### **Courageous Choices with Student Filmmakers: Reflections of Children and Grandchildren of Holocaust Survivors: The Ones Who Survived**

**Thursday, January 5, 10:30am Tour, 11:30am Documentary Screening**

**Free with Museum admission**

Four student filmmakers from Lower Merion High School—Claire Brown, Lizzy Friedman, Emma Randall, and Bari Spector—under the direction of teacher, Debra Hobbs, will share their documentary and participate in a Q & A, following an interactive tour of the Museum highlighting the stories of Jewish immigrants in America who faced discrimination and achieved victories in the name of tolerance and acceptance. For more information, click [here](#).

**Grateful Dead Yoga**

**Wednesday, January 11, 6 pm**

**Free with Museum admission**

Join Philly Yoga Factory for an all-levels yoga class taught to the tunes of legendary '60s band, the Grateful Dead, in conjunction with the special exhibition, *Bill Graham and the Rock & Roll Revolution*. Space is limited, so first come, first served. Please bring your own mat. For more information, visit [bit.ly/gratefuldeadyoga2](http://bit.ly/gratefuldeadyoga2).

*Co-sponsored by the Young Friends of NMAJH*

**Martha "Bill Graham" Cracker Cabaret**

**Saturday, January 14 at 7 and 10 pm**

**\$30/\$24 Members**

A Bill Graham era-inspired rock & roll cabaret from ageless diva Martha Graham Cracker (no relation), in conjunction with the special exhibition, *Bill Graham and the Rock & Roll Revolution*. For more information and tickets, visit [bit.ly/billgrahamcracker](http://bit.ly/billgrahamcracker). Advance registration strongly recommended.



Martha performs at NMAJH, 2014. Credit: Mario Manzoni.

**MLK Day at NMAJH**

**Monday, January 16, 10 am – 5 pm**

**Free**

The Museum is open and free on MLK Day, a day filled with family-friendly activities exploring the challenges and blessings of freedom to commemorate the legacy of an American icon, Dr. Martin Luther King, Jr. Stay tuned for more information and a full schedule of activities.

**Film Screening: *Persona Non Grata***

**Sunday, February 12 at 2 pm**

**\$10/Free for NMAJH and JAACL Members**

This narrative film tells the compelling and little-known story of the only Japanese Righteous Among the Nations, Chiune Sugihara, who saved thousands of Jewish lives. Director Cellin Gluck is expected to attend. (Japan, 2015, 139 min.) For more information and tickets, click [here](#).

*In partnership with the Philadelphia Chapter of the Japanese American Citizens League and the Philadelphia Asian American Film Festival*



Still from *Persona Non Grata*.

### **Presidents Day at NMAJH**

**Monday, February 20, 10 am – 5 pm**

**Free**

Visitors are invited to celebrate Presidents Day at the Museum and explore how American leaders impacted history, American society, and the American Jewish community. Visitors can examine George Washington's original 1790 letter to the Jewish community of Newport, Rhode Island, which declares the importance of religious freedom. Further activities to be announced at a later date.

*In partnership with JCHAI Sensory Friendly programs for visitors with special needs*

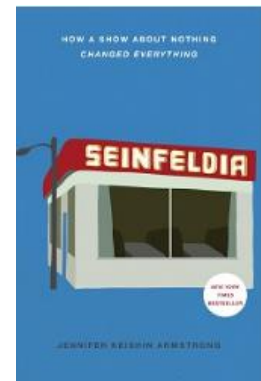
### **Seinfeldia**

**Wednesday, February 22 at 7 pm**

**\$8/Free for Members**

Join author **Jennifer Armstrong** for a discussion of her *New York Times* bestseller, *Seinfeldia: How a Show About Nothing Changed Everything*. More information available [here](#).

*Sponsored by the Jewish Book Council*



### **Members' Trip to see *An Evening with Groucho* at Walnut Street Theatre**

**Monday, February 27, 8 pm**

**\$40 (Members only)**

NMAJH Members can attend a one-night only performance by Frank Ferrante in *An Evening with Groucho* at the Walnut Street Theatre (825 Walnut Street). Award-winning actor and director Ferrante recreates his acclaimed portrayal of legendary comedian Groucho Marx in this fast-

paced 90 minutes of hilarity. The two-act comedy consists of the best Groucho one-liners, anecdotes and songs including "Hooray for Captain Spalding," and "Lydia, the Tattooed Lady." For Membership information, visit [NMAJH.org/MembershipOverview](http://NMAJH.org/MembershipOverview).

For more details on NMAJH's Calendar of Events, visit [NMAJH.org/calendar.aspx](http://NMAJH.org/calendar.aspx).

*Bill Graham and the Rock & Roll Revolution* is organized and circulated by the Skirball Cultural Center, Los Angeles, in association with the Bill Graham Memorial Foundation, and made possible by the support of Alex Graham, David Graham, and Danny Scher.

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#### About the National Museum of American Jewish History

The National Museum of American Jewish History, located on historic Independence Mall in Philadelphia, brings to life the more than 360-year history of Jews in America. Tracing the stories of how Jewish immigrants became Jewish Americans, the Museum invites visitors of all backgrounds to share their own stories and reflect on how their histories and identities shape and are shaped by the American experience. An open door for all, NMAJH honors the past and contributes to a better future by sharing the power of imagination and ideas, culture and community, leadership and service, in ways that turn inspiration into action.

The National Museum of American Jewish History is located at 101 South Independence Mall East at the corner of Fifth and Market Streets in Philadelphia. Museum hours are Tuesday to Friday, 10:00 am - 5:00 pm, and Saturday and Sunday 10:00 am - 5:30 pm. NMAJH is closed most Mondays, including federal holidays and some Jewish holidays. Museum admission is \$12.00 for adults, \$11.00 for senior citizens and youth, free for children 12 and under, Museum Members, and active military with ID. For the run of *Bill Graham and the Rock & Roll Revolution*, September 16, 2016 – January 16, 2017, the Museum will stay open until 8 pm on Wednesday evenings (except on select evenings for private events as detailed on the website). NMAJH is also open until 8 pm on Thursday evenings from December 1 - 22 as part of Old City District's Historic Holiday Nights. 2-for-1 general admission offered on both Wednesday and Thursday evenings from 5 to 8 pm through December 22. Connect with the Museum on [Facebook](#), [Twitter](#), [Instagram](#), and [Pinterest](#). For more information, visit [NMAJH.org](http://NMAJH.org) or call 215.923.3811.