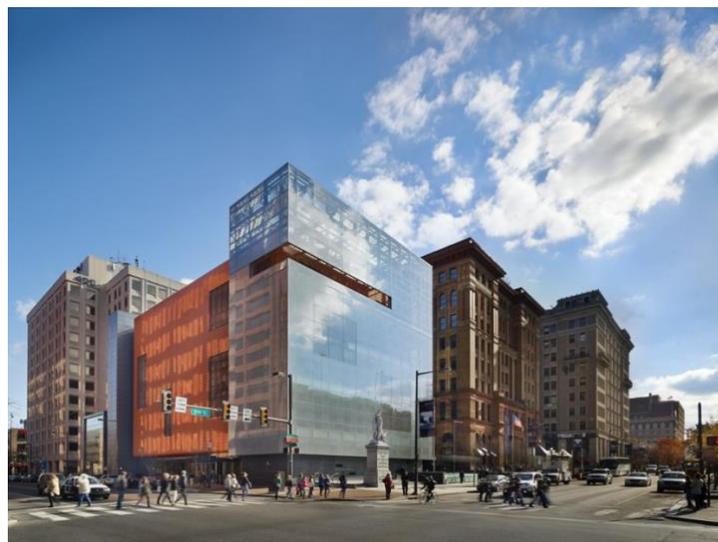


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NATIONAL MUSEUM OF AMERICAN JEWISH HISTORY ANNOUNCES NEW EXCLUSIVE CATERING PARTNERSHIP WITH NEUMAN’S KITCHEN

New Catering and Special Events Marketing Relationship
Takes Museum’s Signature Event Space Overlooking Independence Mall to New Heights



Barry Halkin/Halkin Photography

PHILADELPHIA, Pa. (October 27, 2020) – The National Museum of American Jewish History announced today an exclusive catering partnership with Neuman’s Kitchen, the hallmark of a new vision for the Museum’s signature special events space at 5th and Market Streets in the heart of Historic Philadelphia that also includes an expanded footprint and a new name.

The two entities have joined forces to provide first-class special events experiences with outstanding catering on Independence Mall and take the Museum’s facility rentals program to the next level. Neuman’s Kitchen brings a knowledgeable and experienced catering operation to the Museum and will be the Museum’s exclusive caterer in addition to managing its rental sales operation, creating a seamless and consistent signature experience for clients with diverse event needs.

“Neuman’s Kitchen is respected in the industry for its topnotch food and service, both here in Philadelphia and in New York,” said Dr. Misha Galperin, the Museum’s CEO. “We’re excited to have our staff stay focused on what they do best—running a world-class cultural institution—and

welcome the experts at Neuman’s Kitchen to lead a first-class catering operation, enhancing the great experience customers already had with us and showcasing our incredible event space.”

This partnership marks the first exclusive catering relationship for the Museum and Neuman’s Kitchen’s first exclusive site in Philadelphia.

“The National Museum of American Jewish History offers a stunning backdrop for events of all kinds,” said Paul Neuman, founder of Neuman’s Kitchen. “We’re excited about this new partnership and the opportunities that we will create together.”

The Museum’s new vision for event rentals also includes an expansion of its fifth-floor ballroom of more than 40% by combining the temporary exhibition space on that floor with the existing event space that has played host to hundreds of meetings, weddings, and other special events.

The relaunch includes a renaming of the ballroom to **5th on 5th** in reference to its fifth-floor position in the building and the Museum’s 5th Street location on Independence Mall. Now, with more than 7,000 square feet, **5th on 5th** is one of the largest special event spaces in the Philadelphia region. This space continues to benefit from an attached al fresco balcony – the Toll Terrace – that can be used for outdoor gatherings and can provide airflow through the indoor space.

Safety remains a priority for both the Museum and Neuman’s Kitchen, which are closely monitoring and adhering to city, state, and federal guidelines as they continue to evolve. With expansive room capacities and multiple room choices within its 100,000 square feet building, the Museum offers easy social distancing options for events of various sizes and needs.

The Neuman’s Kitchen team will work closely with clients to serve their unique event needs, including creating customized menus. They can effortlessly provide kosher-style catering when needed, and will work closely with an exquisite kosher caterer, Leslie Rosen Catering, for NMAJH events that require elevated kashrut in adherence with Jewish dietary laws.

“The Museum and Neuman’s Kitchen are thrilled to be embarking on this partnership now, as prospective clients begin to consider their future event needs. Understanding the long-lead planning time many events require, we are teamed up and ready with a strong operation in place now to provide a seamless experience as in-person bookings resume,” added NMAJH Trustee Scott Akman, who has helped to develop this partnership.

The event rentals team is offering individual and small group in-person tours at this time, with face masks required to be worn by all parties. Contact events@nmajh.org or 610.858.3008 to schedule a tour.

Visit <https://www.nmajh.org/event-rentals> to learn more.

Download High-Resolution Photos

[NMAJH Event Space and Neuman's Kitchen Food Images](#) (credit lines included)

[NMAJH Building Images](#) (credit lines included)

ABOUT THE NATIONAL MUSEUM OF AMERICAN JEWISH HISTORY

Established in 1976, and situated on Philadelphia's Independence Mall, the National Museum of American Jewish History is the only museum in the nation dedicated exclusively to exploring and interpreting the American Jewish experience. NMAJH presents educational programs and experiences that preserve, explore, and celebrate the history of Jews in America. Its purpose is to connect Jews more closely to their heritage and to inspire in people of all backgrounds a greater appreciation for the diversity of the American Jewish experience and the freedoms to which Americans aspire.

ABOUT NEUMAN'S KITCHEN

Founded in 1981 Neuman's Kitchen is a New York City and Philadelphia caterer. The NK team combines food, design and bespoke service to transform client ideas into inspired guest experiences. From weddings and anniversaries, to corporate meetings, celebrations, mitzvahs and non-profit galas, Neuman's Kitchen is trusted by the most discerning clients to tell their stories with exquisite attention to detail.

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