

The United States Patent and Trademark Office (USPTO) Diversity Program invites you to attend a virtual Jewish American History Month celebration spotlighting

Dr. Misha Galperin

Wednesday, May 12, 2021 1:30-2:30 p.m. ET

Hear the keynote speaker discuss his heritage and how it has influenced his life and career, to include his work with the National Museum of American Jewish History. Moreover, he will share how the NMAJH preserves, explores and celebrates the history of Jews in America and the diversity of the Jewish community.

USPTO employees may view the event [HERE](#). Members of the public may access the livestream [HERE](#).

Captioning will be provided.

Contact Diversity@USPTO.gov for more information.

The National Museum of American Jewish History

established in 1976, is a proud Smithsonian Affiliate and presents educational programs and experiences that preserve, explore and celebrate the myriad achievements and contributions of generations of Jewish Americans who have helped form the fabric of American history, culture and society since they first arrived in 1654. Its purpose is to connect Jews more closely to their heritage and to inspire in people of all backgrounds a greater appreciation for the diversity of the American Jewish experience and the freedoms to which Americans aspire. The National Museum of American Jewish History (NMAJH) is the only museum in the nation dedicated exclusively to exploring and interpreting the American Jewish experience. NMAJH was originally founded by the members of historic Congregation Mikveh Israel, which was established in 1740 and known as the "Synagogue of the American Revolution."



Misha Galperin, Ph.D., is the CEO of the National Museum of American Jewish History on historic Independence Mall in Philadelphia. He joined the

Museum in 2019 as interim CEO, supporting its leadership transition. Since the start of his tenure, Dr. Galperin has helped to increase museum attendance to record numbers. Additionally, he expanded virtual engagement through the implementation of a robust digital marketing strategy, and now leads the museum's strategic planning efforts, among other tasks and accomplishments.

Dr. Galperin also serves as president of ZANDAFI Philanthropic Advisors—a firm providing consulting services to foundations, philanthropists and nonprofits, assisting these organizations in developing and implementing their visions, missions, goals and strategies. Dr. Galperin, a clinical psychologist, has more than 35 years of proven expertise and achievements in running nonprofit organizations, including as COO of UJA-Federation of New York, the New York Association for New Americans, The Educational Alliance, Jewish Federation of Greater Washington, and Jewish Agency International Development.

Dr. Galperin is the author of two books on Jewish peoplehood and on leadership. He resides in Brooklyn, New York, with his family.

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